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Edexcel GCSE Business Studies Unit 1 Introduction to small business - Unit 1 is a compulsory unit that concentrates on the key issues and skills involved in enterprise.

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Specification Edexcel GCSE in Business Studies (2BS01) Edexcel GCSE in Business Communications (2BC01) Edexcel GCSE in Business Studies and Economics (2BE01) Edexcel GCSE (Short Course) in Business Studies (3BS01) ... Unit 1 Introduction to Small Business *Unit code: 5BS01

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Introduction to Small Business Revision Notes

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How do business cycles affect small businesses? Business cycle "fluctuations in the level of economic activity over a period of time. Most economies experience times when economic activity is rising and others when economic activity is slowing. Small businesses can be affected by the business cycle.

Introduction to Small Business

GCSE Business Studies: content Paper 1 content: Y10 Spotting a business opportunity Topic What you need

to learn Textbook ref Confident about

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Topic 1.1 Spotting a business opportunity The key to success in identifying a new business opportunity is careful research and analysis of a local or national market. This enables a business to gain insight into its marketplace (both customers and competitors) and focus on identifying a competitive advantage or opportunity.

Unit 1 - Introduction to Small Business | gcse-revision

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Spotting a business opportunity Showing enterprise Putting a business idea into practise Making the start-up effective Understanding the economic context It is worth 25% of the total GCSE External assessment: 45 minutes Compulsory multiple choice and objective test questions worth a total of 40 marks.

Unit 1 student revision guide - The Manor Academy

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